

Radio Ad – New Century/Toys for Tots Sponsorship

COPY: Is there any occasion more joyful than a child opening a Christmas gift? Maybe just one – when that child is underprivileged. That’s why New Century Financial Corporation is proud to partner with the U.S. Marine Corps Reserve to brighten the lives of less fortunate children with the Toys for Tots campaign. Pick up a new toy and place it – unwrapped – in the nearest Toys for Tots barrel. On Christmas morning, the Marine Corps Reserve will distribute millions of these toys, making the day special for so many kids.

TAG: Message brought to you by New Century in Irvine, a leading nationwide specialty mortgage banker that originates purchases and sells residential loan products. Visit www.ncen.com or call 949-517-1000 to learn more. That’s www.n-c-e-n.com [say each letter] or 949-517-1000. New Century urges you to help bring everyone the magic of Christmas through your Toys for Tots donation, and wishes you and your family a very happy holiday season!